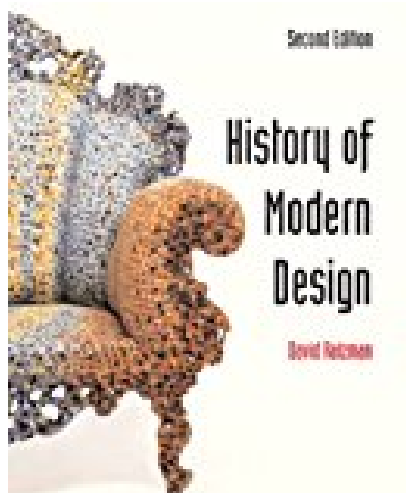


History of Modern Design 2nd Edition Fashion Series



BOOK DETAILS

- Author : David Raizman
- Pages : 432 Pages
- Publisher : Pearson Prentice Hall
- Language : English
- ISBN : 0205728502



BOOK SYNOPSIS

"This insightful, wide-ranging book surveys applied arts and industrial design from the eighteenth century to the present day, exploring the dynamic relationship between design and manufacturing, and the technological, social, and commercial context in which the relationship developed. The effects of a vastly enlarged audience for the products of modern design and the complex dynamic of mass consumption are also discussed. Part of this dynamic reveals that products serve as signs for desires that have little to do with need or function." -- book jacket.

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